

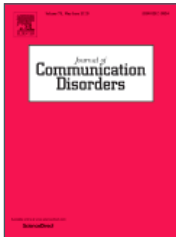


# 12th Oxford Dysfluency Conference

7 – 8 January 2021 • Online



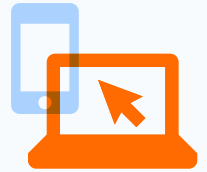
## Supporting Publications



## Organised by



## Online and On-demand



### About the Conference

We are excited to announce that the 12th Oxford Dysfluency Conference (ODC) will be held online from 7-8 January 2021 and will be available afterwards on-demand.

The 12th Oxford Dysfluency Conference (ODC) will be an online, fully interactive community allowing you to connect with other attendees, speakers and poster presenters in one place.

Attendees can:

- Live-stream presentations and participate in poster sessions
- Engage live with other attendees and speakers through Q&A, chats and polls
- Connect with other attendees and arrange one-to-one video meetings
- Visit online exhibition booths, chat with exhibitors and arrange one-to-one meetings
- Access the event via any device - mobile, tablets or desktop
- Access recordings of the sessions and continue to connect with other attendees on-demand for 30 days after the live event

### Conference Topics

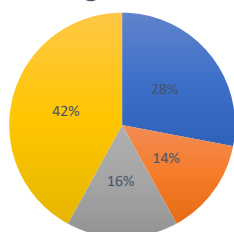
- Conceptualizing stuttering
- Genetics, brain, and neurophysiology
- More than speech
- Cluttering, acquired stuttering, and atypical disfluencies,
- Working with people who stutter

[www.dysfluencyconference.com](http://www.dysfluencyconference.com)

# Online Sponsorship and Exhibition Information

Elsevier's extensive global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the **Oxford Dysfluency Conference** community.

Delegate Profile



■ Academia & Research ■ Student ■ Others ■ Speech & Language Therapist

PARTICIPATE LIVE AT THE OXFORD DYSFLUENCY CONFERENCE CONFERENCE TO:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market
- 9 Benefit from 30-days online on-demand exposure after the conference

## Marketing Reach

An extensive marketing campaign will be used to promote **Oxford Dysfluency Conference** to ensure maximum exposure for your organisation.

### Website



A website devoted to the Conference, **[www.dysfluencyconference.com](http://www.dysfluencyconference.com)** is live and will be updated continuously in the lead up to the event providing all current information on the programme, speakers, networking functions and a section dedicated to sponsors and exhibitors.

### Social media/Twitter

@ODC2021



### E-Mail Marketing



Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as programme announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

**For further information on  
sponsorship and exhibition opportunities,  
Please contact:**

**Tom Faulkner**  
Senior Sales Manager

STMJ Conferences | Elsevier | The Boulevard |  
Langford Lane | Kidlington | Oxford | OX5 1GB

**T:** +31 20 485 2175|

**E-mail:** [T.Faulkner@elsevier.com](mailto:T.Faulkner@elsevier.com)

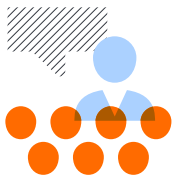
ONLINE SPONSORSHIP & EXHIBITION OPPORTUNITIES

Reach your target audience: this meeting offers you the opportunity to engage online with people looking for your solutions to their research issues. Big or small, product or service recognition is something that all institutions want to achieve, so use this event to grow your reputation in the **Oxford Dysfluency** community. Work hand in hand with us to enjoy marketing support and exposure which includes web, social media and print. The below sponsorship opportunities provide you with the flexibility to pick and choose how to gain business exposure and a chance to connect with additional researchers.

We are also happy to discuss other sponsorship activities that are not included here to satisfy your marketing objectives.

Included in all sponsorship options is the listing of your company name, logo and description on the

- Conference website
- Conference Online Platform and App
- Mailings (logo only)



BRANDED EVENT WAITING ROOM		£ 1,000	ROUND TABLE			PER ROUND TABLE	£ 800
		Before the event takes place, there’s an opportunity to position your logo and short welcome message in front of attendees who are placed in the lobby waiting to join the meeting via the web-based online platform.				Host an intimate gathering of delegates	
		<ul style="list-style-type: none"><li>• Your logo and company overview on a holding slide (displaying pertinent meeting information) which will be visible by all delegates waiting to join</li><li>• One Email Marketing mailshot</li><li>• Includes an online exhibition booth</li><li>• 5 complimentary conference passes</li></ul>				<ul style="list-style-type: none"><li>• Maximum 15 attendees per round-table</li><li>• Held during the lunch break, before the start time or after the finish time of the conference</li><li>• Listed in the programme with associated branding</li><li>• One Email Marketing mailshot</li><li>• 4 complimentary conference passes</li></ul>	

EXCLUSIVE





## ONLINE – LIVE AND ON-DEMAND CONFERENCE 12TH OXFORD DYSFLUENCY CONFERENCE

### BRANDED STREAM WAITING ROOM

£ 500



Before each parallel stream session begins, there's an opportunity to position your logo and short welcome message in front of attendees who are placed in the lobby waiting to join the session.

- Your logo and company overview on a holding slide (displaying pertinent meeting information) which will be visible by all delegates waiting to join
- 2 complimentary conference passes

### ONLINE EXHIBITION BOOTH

£ 200



Your own page on the event platform that will include

- Your Company Logo
- About Us – use of a company description
- Resources – links provided to visitors of the booth
- Contact Us – full contact details of relevant business contact
- Video/Image area – upload an image or video
- Chat room, in which company representatives talk with attendees during live sessions
- Opportunity to organise a competition to engage with visitors to your exhibit page
- List of representatives of the company, available for chat and appointments
- Representatives and attendees can have private chat conversations and private meetings through video call
- Live then 'on demand' for one month after the closing date of the event

### EMAIL MARKETING PER MESSAGE MAILOUT £ 200



Add short text to promote your company on the email marketing campaigns sent to promote the Conference to a wide audience and instructional mailings to registered conference delegates

- Text to consist of max. 150 characters with a link to your company website
- Your logo displayed at the opening and closing of the Live Plenary event and on holding slides

### COMPANY LOGO ( SHARED WITH OTHER SPONSORS)

£ 100



Your logo displayed on the screen at the opening and closing of the online event, as well as on all holding slides



## ONLINE SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

### 2. ONLINE OPPORTUNITIES

<input type="checkbox"/> Branded Event Waiting Room	£ 1,000
<input type="checkbox"/> Round Table	£ 800
<input type="checkbox"/> Branded Stream waiting room	£ 500
<input type="checkbox"/> Online Exhibition Booth	£ 200
<input type="checkbox"/> Email Marketing	£ 200
<input type="checkbox"/> Company logo	£ 100

### 4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable £

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

### 6. RETURN TO

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#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.