

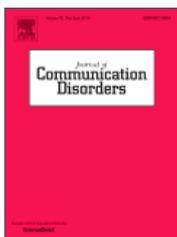


13th Oxford Dysfluency Conference

19–22 September 2023 • St Catherine's College, Oxford, UK



Supporting Publications



Organised by



About The Conference

The Oxford Dysfluency Conference has a reputation as one of the leading international scientific conferences in the field of dysfluency.

The conference brings together researchers and clinicians, providing a showcase and forum for discussion and collegial debate about the most current and innovative research and clinical practices.

Throughout the history of the Oxford Dysfluency Conference, the primary aim has been to bridge the gap between research and clinical practice.

The conference seeks to promote research that informs management, with interventions that are supported by sound theory and which inform future research.

Conference Topics

- Conceptualizing stuttering
- Genetics, brain, and neurophysiology
- More than speech
- Cluttering, acquired stuttering, and atypical disfluencies,
- Working with people who stutter

Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the **Oxford Dysfluency Conference** community.

USE YOUR PRESENCE AT THE INTERNATIONAL NURSE EDUCATION CONFERENCE TO:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market

Marketing Reach

An extensive marketing campaign will be used to promote **Oxford Dysfluency Conference** to ensure maximum exposure for your organisation.

Website

A website devoted to the Conference, **www.dysfluencyconference.com**, is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

Social media/Twitter #ODC2023

E-Mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

For further information on sponsorship and exhibition opportunities, Please contact:

Chloe Partridge
Telesales Manager

STMJ Conferences | Elsevier | The Boulevard
Langford Lane | Kidlington | Oxford, OX5 1GB

T: +44 1865 84 3846 | **M:** +44 0777 184 0678
E-mail: c.partridge@elsevier.com

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements.

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY

REGISTRATION DESK

£ 1,500



- Your company logo on poster and signage at the registration desk.
- Your company logo on pens distributed at the conference.
- Complimentary registration for 1 delegate.



DELEGATE BAG

2 spots available

£ 800



- Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.
- Complimentary registration for 1 delegate.

LANYARDS

3 spots available

£ 800



- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.
- Complimentary registration for 1 delegate

DELEGATE BAG INSERT

£ 150



- Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

CONFERENCE APP

CONTACT US



Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.



(*) Based on first come first served receipt of commitments

NETWORKING OPPORTUNITIES

WELCOME DRINKS

£ 1,000



- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional materials to be included in conference bag
- Complimentary registration for 2 delegates

EXCLUSIVE

LUNCH SESSION *Exclusive per break*

£ 600



- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- A table top exhibition display
- your company logo on A1 sized foam-backed posters where the lunch will be taking place
- One set of promotional materials to be included in conference bag
- Complimentary registration for 2 delegates

COFFEE BREAK *one spot per coffee break*

£ 200



- Sponsorship of one of the Conference Coffee
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Complimentary registration for 1 delegate

(*) Based on first come first served receipt of commitments

EXHIBITION

- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following options are available:

Table top (Approx. 2m table top exhibition stand, including 1 complimentary exhibition pass)

£ 350

SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel

Fax

Email

2. SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

- | | |
|--|------------|
| <input type="checkbox"/> Registration Desk | £ 1,500 |
| <input type="checkbox"/> Delegate Bag | £ 800 |
| <input type="checkbox"/> Lanyards | £ 800 |
| <input type="checkbox"/> Delegate Bag Insert | £ 150 |
| <input type="checkbox"/> Conference app | Contact Us |

NETWORKING OPPORTUNITIES

- | | |
|---|---------|
| <input type="checkbox"/> Welcome drinks reception | £ 1,000 |
| <input type="checkbox"/> Lunch session | £ 600 |
| <input type="checkbox"/> Coffee break | £ 200 |

3. EXHIBITOR OPPORTUNITIES

- | | |
|------------------------------------|-------|
| <input type="checkbox"/> Table Top | £ 350 |
|------------------------------------|-------|

4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable £

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

VAT ID Number (if known) _____

5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's Date

6. RETURN TO

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TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US€3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos